

Jufrey Niño Bayog

WordPress & Web Systems Developer

+63 965 210 0539 jufreyninobayog@gmail.com <https://jufreyninobayogportfolio.com/>

WordPress and Web Systems Developer with 5+ years building, maintaining, and optimizing websites for agencies and businesses across the Philippines, the United States, and Canada. Strong expertise in WordPress development, performance optimization, and hosting, domain, and DNS management — handling full website lifecycles from development through deployment and ongoing support.

SKILLS & TECHNOLOGY

WordPress & Page Builders: WordPress, Elementor, Divi, Bricks, WPBakery, Advanced Custom Fields (ACF), WooCommerce, Gutenberg, Custom Post Types

Frontend Development: HTML, CSS, JavaScript, jQuery

Backend & Frameworks: PHP, Laravel, CodeIgniter

Hosting, Domain & DNS: Hostinger, cPanel, GoDaddy, website migration, backup & restore

Performance & Maintenance: WP Rocket optimization, responsive & cross-browser testing, bug fixing and troubleshooting

PROFESSIONAL EXPERIENCE

Senior Website Developer

May 2025 – November 2025

Business Registry Corporation — Canada

- Developed and maintained WordPress websites for business registration services
- Built and customized Gravity Forms workflows for Canadian government filings, including logic, validation, and secure submission handling
- Maintained website stability, usability, and performance

Website Developer

August 2025 – September 2025

Neighborhood Plumbing and Drain

- Handled ongoing website maintenance and development
- Built and updated service pages and conversion-focused landing pages
- Published and managed website content and blog posts

Senior Website Developer

July 2024 – April 2025

Whitehead Agency Group — Canada

- Led WordPress development and maintenance across multiple client websites
- Built sites from scratch using Elementor, Bricks, WPBakery, and Divi
- Managed hosting, domains, DNS, backups, and migrations
- Troubleshoot complex WordPress issues, plugin conflicts, and performance bottlenecks

WordPress Developer

April 2024 – June 2024

Rava Digital — Philippines

- Handled WordPress development and maintenance for agency clients
- Implemented layout updates, responsive fixes, and performance improvements

Website Developer

January 2024 – April 2024

Spirit Media — United States

- Maintained and developed multiple WordPress client websites
- Converted Figma designs into fully functional WordPress websites using Elementor, Bricks, WPBakery, and Divi
- Implemented WP Rocket optimizations and responsive testing
- Created custom post types and fields, customized backend templates, and resolved bugs

Website Developer

2021 – 2023

National Meat Inspection Service

- Built and customized WordPress websites alongside internal system development
- Assisted with backend customization, updates, maintenance, and bug fixing

WordPress CMS Designer

2019 – 2020

Freelance

- Designed user-friendly, visually appealing WordPress themes and templates
- Implemented plugins and widgets, optimized for mobile responsiveness and on-page SEO
- Clients: Meler Production, Elopement Wedding Planner, United Realty Group, Randell Tiongson Personal Finance